

# Unique password creation

Even with biometric login options and password-less technologies becoming more common, passwords still sit behind many core business systems.

Cyber criminals often rely on:

- Reused passwords from past data breaches
- Guessable passwords based on names or roles
- Poor password hygiene across multiple systems

## Your password must:



At least 12 - 16 characters



Include numbers and symbols



Use a mixture of upper and lower case letters



No common phrases or associations



Not reused anywhere else

Using the same password across multiple platforms is one of the biggest security risks for organisations. If one service is compromised, attackers will often:

- Try the same password on email accounts
- Target finance or admin systems
- Attempt access to Microsoft 365, Google Workspace, or cloud services

## Password aims:



S!lent-Penguin-84^River



Password123!

Long passwords made up of random words are often more secure - and easier for users to remember - than short, complex strings. For businesses, every system should require a unique password, especially: Email accounts, admin, privileged user accounts, remote access tools, finance, HR platforms